



**MENA ICT
FORUM 2022**

November 16 & 17

King Hussein Bin Talal Convention Center
Dead Sea, Jordan

www.menaictforum.com

**Fusing Technologies, Digitizing & Bridging Borders
Reshaping the Generations of the Future**

NATIONAL PAVILIONS

Empower a delegation from your nation's with enhanced exposure and opportunities to conduct business in the MENA region.

Organized and hosted by

int@j

Information and Communications
Technology Association - Jordan

WELCOME TO THE MENA ICT FORUM 2022

Celebrating its 20th Anniversary this year, the MENA ICT Forum is a premier two-day forum that brings together regional leaders in technology, innovation, and business to discuss and spread awareness on the future of technologies to the region.

The forum aims to address how technology can help in solving pressing challenges that most nations face in today's age, including alarming unemployment rates, healthcare, rebuilding digital economies, and bridging the gap between societies in hope for a better life for all citizens.

The biennial forum takes place in Jordan, and over the years has become a popular venue of choice for scientists, technologists, entrepreneurs, investors, telecom operators, business people, and government officials to meet, network, and exchange ideas.

The first MENA ICT Forum (then dubbed Jordan ICT Forum) was held in 2002 under the patronage of His Majesty King Abdullah II Ibn Al Hussein. This year's forum in 2022 marks the 20th anniversary of a successful technology and networking event that connects people from the region and the globe to explore and learn about trending topics that reshape the present and future.



Fusing Technologies, Digitizing & Bridging Borders Reshaping the Generations of the Future

Technology has redefined the world we live in and reshaped the future for generations to come. The digital acceleration we witnessed globally over the past two years put the world on fast-forward where everything we know has changed. Education, business, healthcare, finance, and life overall has transformed.

Fusion of Technology into all aspects of our life is a reality. There are no more border lines. The Globe is now connected!

Themed **Fusing Technologies, Digitizing & Bridging Borders - Reshaping the Generations of the Future**, the forum presents a rich program to discuss how modern technologies impact vital sectors such as education, medical care, banking, and business. Moreover, the forum aims to address how technologies can help in solving pressing global challenges that most nations face in today's times, such as the drastic impact of the COVID-19 pandemic and its aftermath, an alarming rate of global job resignations, and how the way we go about our daily lives and business has changed permanently.

In 2022, the forum will exert exceptional focus on the participation and inclusion of women in ICT, and incorporate ample programs and activities for startups and entrepreneurs to help them grow their companies in global mega corporations.

In specific, there will be dedicated sessions to address the important issue of how women in the region can be encouraged to take a leading and active role in starting and growing businesses, in parallel with a careful focus on observing a gender-balanced mix of speakers.

This is matched with a series of sessions, workshops, and debates to empower entrepreneurs with vital business skills, introduce them to potential investors, and engage them in the meaningful debates and discussions about issues that affect the region.

Join us in our forum that focuses on using technology to provide a better quality of life, re-skill our youth, and prepare for a better future.



A VERY DIVERSE AUDIENCE FROM ALL OVER THE WORLD!

The MENA ICT Forum is the ideal regional platform to acquire knowledge, establish vision, and network with experts and decision makers. The forum is the venue of choice for:

- C-suite Business Executives
- Governments
- Policy Makers
- Academics and Researchers
- Nonprofit Executives
- Venture Capitalists
- Angel Investors
- Investment Funds
- Entrepreneurs & Startups
- ICT Professionals
- Enthusiasts and Hobbyists



NATIONAL PAVILION PACKAGES

	Category A	Category B	Category C
Total Space	24 m ²	12 m ²	8 m ²
Ideal Space for (2 x 2 m² Booths)	Up to 12 booths	Up to 6 booths	Up to 4 booths
Country Flag visible in Plenary Hall	Large	Medium	Small
Country Flag visible in Breakout Rooms	Large	Medium	Small
Country Flag on Venue Branding Items	Large	Medium	Small
Country Flag on Thank-you Sign	Large	Medium	Small
Verbal Recognition	Opening & Closing	Opening & Closing	Opening & Closing
Country Flag on Website	Large	Medium	Small
Advertising Space in Booklet	Full Page	1/2 Page	1/4 Page
Country Literature Inserts in Event Bags	3 Items + Add-on	2 Items	1 Item
Country Flag on Email Promotions	Large	Medium	Small
Complimentary Forum Passes	26	14	10
VIP Seats	13	7	5
Space Rent Fee	\$35,000	\$25,000	\$15,000

All sponsorship fees are subject to prevailing Sales Tax (VAT)

National Pavilions are fully built and equipped, and included a country-branded structure (to accommodate number of booths indicated in the table above), individually branded booths, high-speed internet access, one TV screen per booth, table and chairs, and a small storage unit with lock.



MEET THE ORGANIZER

int@j

Information and Communications
Technology Association - Jordan

The Information and Communications Technology Association of Jordan (int@j), founded in 2000, is a membership based ICT and IT Enabled Services (ITES) industry advocacy, support and networking association.

int@j serves as the collective voice of the industry, advocating on behalf of its stakeholders and seeking to maximize the contribution of the ICT sector towards Jordan's national economy. As the representative of Jordan's ICT and ITES sectors, int@j supports its members with the tools they need to continuously grow and expand.

int@j has been organizing and hosting the MENA ICT Forum since 2002. For more information about the association or to join as a member, please visit www.intaj.net.

MENA ICT
FORUM '18
THE NEW IT;
INNOVATIVE TECHNOLOGY



LET'S TALK

We look forward to welcoming your esteemed brand as a [MENA ICT Forum 2022](#) supporter. For more information about our various sponsorship packages, please contact our official event management team at:

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